

GRAPHIC NOVEL WORKSHOP

1. INTRO

2. MOVING PARTS AND ROLES

- A. The writer
- B. The editor(?)
- C. The storyboarder (roughs, layouts)
- D. The penciller
- E. The inker
- F. The colorist
 - i. Flats
 - ii. colors
- G. The letterer
- H. Covers
- I. The book designer

3. COMMON SIZES (Western vs. Euro vs. Manga)

- A. Western 6.625 x 10.25 inches (about 17 x 26 cm).
- B. European A4 size, 8.27 x 11.69 inches (about 21 x 29.7 cm)
- C. Manga 5 x 7.5 inches (about 12.7 x 19 cm).

4. THE PROCESS (Dropbox, GDrive, Figma, Folder structure)

5. SCRIPT STYLES

- A. Thumbnail style
- B. Standard comic style
- C. Movie script style
- D. Marvel style vs. Full script

6. VISUAL STORYTELLING

- A. Flow
- B. Reveals
- C. Mixing it up (the camera)

7. CONNECTING WITH TALENT

- A. Fiverr, Deviantart, Behance, ArtStation, UPWork, Pencijack, r/Art
 - i. Clear description of IP
 - ii. Clear description of Work Product (incl. time frame)
 - iii. What are you offering the artist? (i.e. What's the deal?)
 - iv. What are your resources (how will the artist get paid?)
 - v. How do you intend to publish?

8. COVER vs. SEQUENTIAL ARTIST

9. CO-AUTHOR vs. ART MONKEY

10. FLAKINESS IS REAL!

11. CONTRACTS

12. THE DEAL

- A. Profit sharing
- B. Follow-on rights
- C. Who owns what
- D. What IP(s) are being created?

13. PAYING FOR IT

- A. Band of brothers
- B. Advance
- C. Crowdfunding
- D. Series release

14. PRODUCTION SCHEDULING

- A. Reasonable time frames 8-16 finished page per month
- B. Costs
 - i. Lineart \$75 - \$350
 - ii. Colors \$50 - \$200
 - iii. Letters \$15 - \$50

TOTAL \$140 - \$600

- iv. Design \$250 \$1,000

15. PROOFS AND WHY YOU NEED THEM

16. GETTING INTO PRINT

- A. Image vs. Boom! vs. IDW, etc.

17. RESOURCES

18. SECRET SAUCE

- A. Loose vs. tight script
- B. Intention/style meetings
- C. Don't write too far ahead
- D. Layering FTW

19. QUESTIONS

20. GOODBYE

REFERENCE MATERIALS:

DropBox (or GDrive, etc.) folder hierarchy:

1. SCRIPTS
2. LAYOUTS
3. PENCILS
4. INKS
5. LOW RES COLOR
6. PRINT FILES
7. LETTERS
8. COVER
9. BOOK
10. POSTER FILES
11. LAYERED FILES
12. ANIMATIONS
13. REFERENCE IMAGES

Links:

Backup story: <https://tinyurl.com/5n8drtre>

Backup motion graphic: <https://tinyurl.com/5cn5wjn2>

Avanti Press: <https://www.avantipress.com>

Resources:

Marvel style script vs. full script: <https://tinyurl.com/367pp7fz>

Comic Book Script Archive: <https://comicsexperience.com/scripts/>

Gamal Hennessy (attorney): <https://www.creativecontractconsulting.com>

Comics Experience: <https://comicsexperience.com> (Gamal Hennessy & Andy Schmidt)

Gamal's email: gamalhennessy@gmail.com

Andy's email: andy@cexpublishing.com

dPictus: <https://dpictus.com>

Janna Morishima (agent): <https://jannaco.co>

Kids Comics Unite (KCU Pitchfest): <https://kidscomicsunite.com>

Kid Lit GN (pitch event): <https://kidlitgn.com>

Bob Conway (Avanti Press): bubblegumcards@yahoo.com

Approachable publishers:

CEX (Andy Schmidt): <https://cexcomics.com>

Top Cow (Matt Hawkins): <https://topcow.com>

Syzygy (Chris Ryall): <https://worldofsyzygy.com>

Image (Eric Stephenson): <https://imagecomics.com>

Vault Comics: <https://vaultcomics.com>

Magnetic Press (Mike Kennedy): <https://www.magnetic-press.com>

Aftershock Comics: <https://aftershockcomics.com>

Mad Cave Studios & Papercutz (Mark London & Mike Marts): <https://madcavestudios.com>

Panel Syndicate: <http://panelsyndicate.com>

Less approachable:

IDW: <https://idwpublishing.com>
BOOM!: <https://www.boom-studios.com>
Dark Horse: <https://www.darkhorse.com>
Abrams ComicsArts: <https://www.abramsbooks.com/abrams-categories/comics/>
Titan Comics: <https://titan-comics.com/>
Scholastic Graphix: <https://kids.scholastic.com/kid/books/graphix/>
Harper Alley: <https://www.harpercollins.com/pages/childrens-harper-alley>
Humanoids: <https://www.humanoids.com/>
Massive Publishing: <https://massivepublishing.com/>
Pantheon Books: <https://knopfdoubleday.com/imprint/pantheon/>
First Second Books: <https://firstsecondbooks.com/>
Fantagraphics: <https://www.fantagraphics.com/>
Drawn & Quarterly: <https://drawnandquarterly.com/>
Valiant Comics: <https://valiantentertainment.com/>
Dynamite Entertainment: <https://www.dynamite.com/>
Vertigo: https://en.wikipedia.org/wiki/List_of_Vertigo_Comics_publications
Top Shelf Productions: <https://www.topshelfcomix.com/>
Seven Seas Entertainment: <https://sevenseasentertainment.com/series/>
Oni Press: <https://www.onipress.com/>

NEWS

Comic Watch: <https://comic-watch.com>
CBR: <https://www.cbr.com>
The Comics Reporter: <https://www.comicsreporter.com>
Joe Quesada: <https://joequesada.substack.com>
The Comics Journal: <https://www.tcj.com>
Graphic Policy: <https://graphicpolicy.com>
Bleeding Cool: <https://bleedingcool.com>
The Beat: <https://www.comicsbeat.com>
No Flying No Tights: <https://noflyingnotights.com>
Comics Alliance: <https://comicsalliance.com>
Smash Pages: <https://smashpages.net>
Major Spoilers: <https://majorspoilers.com>
The Comics Cube: <https://www.comicscube.com>
Women Write About Comics: <https://womenwriteaboutcomics.com>
Shelf Dust: <https://shelfdust.com>